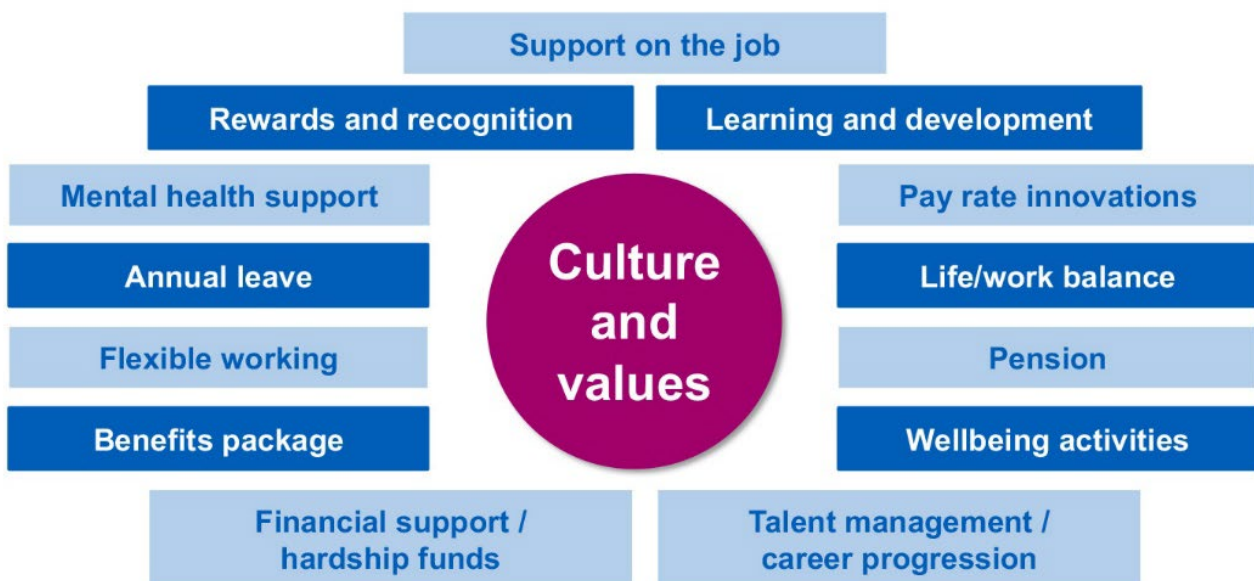


Activity - Why should people want to work for you?



Discuss the following questions with your managers, staff and those drawing on care and support to create a list (next page) of the behaviours you value in staff and what you offer as an employer.

- What makes you an employer of choice?
- What are the benefits of working for your organisation?
- How do you make sure candidates know the reasons why they should work for you?

Once you have completed the list, think about how you can use it to attract the right candidates for your roles?

We value	We offer