

Case Study: ASC-WDS and the London ADASS workforce reports

Overview

We recently partnered with London ADASS to share ASC-WDS data to support their local intelligence. London ADASS are working with the London School of Economics to create some workforce reports, bringing together data from ASC-WDS and other sources. This will enable holistic analysis and informed decision-making on workforce across the region.

They will conduct econometric analysis of the relationship between workforce characteristics of providers and quality of service provision. The availability of these reports ensures local authority commissioners have access to as much information as possible and can see the relationships between different metrics to make informed commissioning decisions.

Using data we collect in ASC-WDS, we can share information at care provider level, like vacancy and turnover rates. We can also provide important information about the workforce such as staff contract types, pay rates and qualifications.

Of course, we can only offer these insights where providers are using ASC-WDS and have given us permission to share their data. So, to help increase the intelligence available for their decision making, London ADASS have been working to drive ASC-WDS engagement with providers across the region.

They have identified a single point of contact at each London borough who is responsible for sharing messages with providers. On a weekly basis, we share the list of providers who do or do not have an ASC-WDS account in each area. Some boroughs have phoned each provider to encourage them to sign up, others are holding focused provider forums.

Results

Overall, the London region increased the percentage of CQC registered providers who use ASC-WDS from 35.2% in January 2022 to 41% by May 2022. Some individual boroughs saw significant increases through this activity too, with the top areas growing as much as 21%.

With focused effort, the London region has shown what great results can be achieved. It's a substantial increase, but there's still some way to go to reach the national average of around 50%. London ADASS have now included ASC-WDS promotion in their Commissioning and Data Insights work programme and ongoing provider engagement plans.

Find out more

Skills for Care's locality managers are on hand to help local authorities develop their plans for engagement. Find out more about how you can promote ASC-WDS and improve intelligence in your area. <https://www.skillsforcare.org.uk/workforce-intelligence-sector-bodies>